

Retail Trade Area Wylie Wellness Drive time bands: 0-10, 10-20, 20-30 minute radii Prepared by Esri

Latitude: 33.00738 Longitude: -96.54689

	0 - 10 minute	10 - 20 minute	20 - 30 minute
Population Summary			
2010 Total Population	92,390	411,910	1,029,189
2020 Total Population	122,765	473,545	1,195,968
2020 Group Quarters	236	2,878	10,311
2023 Total Population	133,309	488,618	1,244,865
2023 Group Quarters	240	2,859	10,329
2028 Total Population	140,396	499,015	1,286,316
2023-2028 Annual Rate	1.04%	0.42%	0.66%
2023 Total Daytime Population	101,026	465,392	1,389,186
Workers	37,796	231,302	816,237
Residents	63,230	234,090	572,949
Household Summary			
2010 Households	29,320	140,467	406,142
2010 Average Household Size	3.14	2.92	2.52
2020 Total Households	38,388	166,125	468,699
2020 Average Household Size	3.19	2.83	2.53
2023 Households	41,913	173,437	489,046
2023 Average Household Size	3.17	2.80	2.52
2028 Households	44,400	179,433	507,643
2028 Average Household Size	3.16	2.77	2.51
2023-2028 Annual Rate	1.16%	0.68%	0.75%
2010 Families	24,785	106,529	260,513
2010 Average Family Size	3.43	3.37	3.17
2023 Families	34,771	126,444	304,495
2023 Average Family Size	3.52	3.32	3.25
2028 Families	36,694	130,172	316,838
2028 Average Family Size	3.50	3.29	3.22
2023-2028 Annual Rate	1.08%	0.58%	0.80%
Housing Unit Summary			
2000 Housing Units	13,570	120,740	389,138
Owner Occupied Housing Units	83.9%	69.9%	50.0%
Renter Occupied Housing Units	11.9%	26.7%	44.6%
Vacant Housing Units	4.1%	3.4%	5.4%
2010 Housing Units	30,599	147,856	442,605
Owner Occupied Housing Units	83.0%	67.7%	49.6%
Renter Occupied Housing Units	12.8%	27.3%	42.2%
Vacant Housing Units	4.2%	5.0%	8.2%
2020 Housing Units	39,651	174,960	502,171
Owner Occupied Housing Units	79.6%	60.2%	46.8%
Renter Occupied Housing Units	17.2%	34.7%	46.5%
Vacant Housing Units	3.1%	5.0%	6.7%
2023 Housing Units	43,220	182,579	523,569
Owner Occupied Housing Units	77.9%	60.3%	47.4%
Renter Occupied Housing Units	19.1%	34.7%	46.0%
Vacant Housing Units	3.0%	5.0%	6.6%
2028 Housing Units	45,659	189,819	545,491
Owner Occupied Housing Units	77.4%	59.4%	47.5%
Renter Occupied Housing Units	19.9%	35.1%	45.6%
Vacant Housing Units	2.8%	5.5%	6.9%
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Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2023 Households by Income			
Household Income Base	41,913	173,433	489,027
<\$15,000	2.7%	5.7%	7.2%
\$15,000 - \$24,999	2.7%	4.9%	6.0%
\$25,000 - \$34,999	3.0%	5.5%	6.5%
\$35,000 - \$49,999	6.7%	10.2%	11.1%
\$50,000 - \$74,999	14.3%	18.1%	17.4%
\$75,000 - \$99,999	12.8%	13.5%	12.2%
\$100,000 - \$149,999	24.8%	19.9%	17.0%
\$150,000 - \$199,999	15.5%	10.3%	9.3%
\$200,000+	17.6%	11.9%	13.4%
Average Household Income	\$143,976	\$116,081	\$118,649
2028 Households by Income	1 - 7	1	1
Household Income Base	44,400	179,433	507,624
<\$15,000	2.3%	5.1%	6.3%
\$15,000 - \$24,999	2.0%	3.9%	4.8%
\$25,000 - \$34,999	2.3%	4.6%	5.5%
\$35,000 - \$49,999	5.4%	8.9%	9.9%
\$50,000 - \$74,999	12.0%	16.9%	16.6%
\$75,000 - \$99,999	11.6%	13.5%	12.4%
\$100,000 - \$149,999	26.0%	21.3%	18.5%
\$150,000 - \$199,999	18.9%	12.5%	11.4%
\$200,000+	19.4%	13.3%	14.7%
Average Household Income	\$160,115	\$129,710	\$132,144
2023 Owner Occupied Housing Units by Value	22 (70	110.005	248 202
Total	33,679	110,095	248,202
<\$50,000	2.6%	1.4%	1.3%
\$50,000 - \$99,999	0.9%	1.3%	1.8%
\$100,000 - \$149,999	0.7%	4.1%	3.2%
\$150,000 - \$199,999	3.7%	9.9%	7.6%
\$200,000 - \$249,999	10.1%	17.5%	10.6%
\$250,000 - \$299,999	13.8%	19.1%	12.6%
\$300,000 - \$399,999	28.5%	21.5%	23.0%
\$400,000 - \$499,999	22.7%	12.1%	16.1%
\$500,000 - \$749,999	13.0%	9.3%	16.7%
\$750,000 - \$999,999	2.8%	2.4%	4.4%
\$1,000,000 - \$1,499,999	0.9%	0.8%	1.7%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.2%	0.5%	0.6%
Average Home Value	\$394,223	\$350,334	\$416,072
2028 Owner Occupied Housing Units by Value			
Total	35,332	112,798	258,855
<\$50,000	0.5%	0.4%	0.4%
\$50,000 - \$99,999	0.4%	0.2%	0.5%
\$100,000 - \$149,999	0.5%	1.0%	0.9%
\$150,000 - \$199,999	1.4%	5.1%	4.0%
\$200,000 - \$249,999	6.9%	14.7%	9.0%
\$250,000 - \$299,999	12.4%	20.3%	13.0%
\$300,000 - \$399,999	31.6%	26.7%	26.5%
\$400,000 - \$499,999	28.1%	16.6%	19.8%
\$500,000 - \$749,999	14.5%	11.1%	18.7%
\$750,000 - \$999,999	2.7%	2.4%	4.6%
\$1,000,000 - \$1,499,999	0.7%	0.8%	1.8%
\$1,500,000 - \$1,999,999	0.1%	0.3%	0.4%
\$2,000,000 +	0.1%	0.5%	0.5%
Average Home Value	\$418,287	\$383,749	\$443,441
Average nome value	φ+10,207	φ 303,7 49	φ++3,+41

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



Community Profile

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	Retail Trade Area		Prepared by Esri
	Wylie Wellness		Latitude: 33.00738
	Drive time bands: 0-10, 10-20, 20-30 minute radii		Longitude: -96.54689
	0 - 10 minute	10 - 20 minute	20 - 30 minute
Median Household Income			
2023	\$111,164	\$83,543	\$78,113
2028	\$121,830	\$93,445	\$87,591
Median Home Value			
2023	\$363,701	\$291,506	\$356,411
2028	\$388,147	\$331,045	\$383,919
Per Capita Income			
2023	\$45,478	\$41,186	\$46,628
2028	\$50,903	\$46,611	\$52,162
Median Age			
2010	33.8	35.1	34.7
2020	36.6	36.6	36.0
2023	35.5	36.8	36.7
2028	35.0	37.4	36.9
2020 Population by Age			
Total	122,765	473,545	1,195,968
0 - 4	6.3%	5.7%	6.1%
5 - 9	8.0%	6.4%	6.5%
10 - 14	9.1%	7.3%	6.8%
15 - 24	13.9%	14.7%	13.5%
25 - 34	10.4%	13.8%	15.6%
35 - 44	15.3%	13.3%	14.2%
45 - 54	15.4%	13.6%	12.7%
55 - 64	11.5%	12.4%	11.6%
65 - 74	6.7%	8.0%	7.8%
75 - 84	2.8%	3.7%	3.8%
85 +	0.8%	1.2%	1.4%
18 +	71.2%	76.1%	76.5%
2023 Population by Age			
Total	133,308	488,618	1,244,863
0 - 4	7.3%	6.2%	6.3%
5 - 9	8.2%	6.7%	6.6%
10 - 14	8.2%	7.0%	6.7%
15 - 24	12.3%	12.9%	13.0%
25 - 34	13.2%	14.6%	15.0%
35 - 44	16.1%	13.8%	14.6%
45 - 54	14.0%	12.7%	12.2%
55 - 64	10.9%	12.2%	11.6%
65 - 74	6.8%	8.8%	8.6%
75 - 84	2.5%	3.9%	4.1%
85 +	0.6%	1.1%	1.4%
18 +	71.8%	76.1%	76.6%
2028 Population by Age			
Total	140,396	499,017	1,286,315
0 - 4	7.5%	6.3%	6.4%
5 - 9	7.9%	6.5%	6.4%
10 - 14	8.0%	6.8%	6.5%
15 - 24	11.5%	12.0%	12.8%
25 - 34	14.9%	14.6%	15.0%
35 - 44	15.6%	14.6%	14.5%
45 - 54	13.2%	12.2%	12.2%
55 - 64	10.2%	11.2%	10.6%
65 - 74	7.1%	9.4%	9.0%
75 - 84	3.2%	5.0%	5.1%
85 +	0.7%	1.4%	1.6%
18 +	72.3%	76.6%	77.1%

2020 Population by Sex



Retail Trade Area

Wylie Wellness

Prepared	by	Esri
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Drive time bands: 0-10, 10-20, 20-30 minute radii			Longitude: -96.54689	
	0 - 10 minute	10 - 20 minute	20 - 30 minute	
Males	59,864	233,828	582,845	
Females	62,901	239,717	613,123	
2023 Population by Sex	- ,	,	, -	
Males	65,453	241,354	610,921	
Females	67,856	247,264	633,944	
2028 Population by Sex	07,000	2177201	0007511	
Males	68,600	245,627	628,824	
Females	71,796	253,389	657,492	
	/1,/90	253,369	637,492	
2010 Population by Race/Ethnicity	02.201	411.010	1 020 100	
Total White Alone	92,391 69.2%	411,910 65.5%	1,029,190 64.6%	
Black Alone	10.6%	11.2%	13.9%	
American Indian Alone	0.7%	0.7%	0.6%	
Asian Alone	11.5%	10.1%	8.1%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	5.1%	9.5%	9.9%	
Two or More Races	3.0%	3.0%	2.9%	
Hispanic Origin	14.5%	25.9%	24.5%	
Diversity Index	62.0	71.5	71.4	
2020 Population by Race/Ethnicity	0210	, 110	,	
Total	122,765	473,545	1,195,968	
White Alone	54.2%	47.3%	48.1%	
Black Alone	12.0%	12.6%	15.4%	
American Indian Alone	0.8%	1.0%	0.9%	
Asian Alone	15.6%	13.4%	10.8%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	6.2%	11.6%	11.3%	
Two or More Races	11.1%	14.1%	13.5%	
Hispanic Origin	16.6%	28.2%	26.8%	
Diversity Index	74.8	82.7	81.9	
2023 Population by Race/Ethnicity				
Total	133,310	488,619	1,244,866	
White Alone	53.1%	45.9%	47.3%	
Black Alone	11.9%	13.0%	15.3%	
American Indian Alone	0.8%	1.0%	0.9%	
Asian Alone	15.8%	13.6%	11.0%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	6.5%	11.9%	11.5%	
Two or More Races	11.8%	14.5%	14.0%	
Hispanic Origin	17.4%	28.7%	27.5%	
Diversity Index	75.8	83.4	82.5	
2028 Population by Race/Ethnicity				
Total	140,396	499,016	1,286,316	
White Alone	50.5%	43.2%	45.2%	
Black Alone	12.1%	13.6%	15.5%	
American Indian Alone	0.8%	1.1%	0.9%	
Asian Alone	17.1%	14.7%	11.7%	
Pacific Islander Alone	0.1%	0.1%	0.1%	
Some Other Race Alone	6.8%	12.3%	12.0%	
Two or More Races	12.6%	15.0%	14.6% 28.3%	
Hispanic Origin	18.1%	29.3%		
Diversity Index	77.6	84.5	83.5	

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



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2020 Population by Relationship and Household Type			
Total	122,765	473,545	1,195,968
In Households	99.8%	99.4%	99.1%
Householder	31.3%	35.0%	39.2%
Opposite-Sex Spouse	21.2%	18.6%	17.7%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	1.2%	1.8%	2.1%
Same-Sex Unmarried Partner	0.1%	0.1%	0.2%
Biological Child	34.7%	30.0%	28.2%
Adopted Child	0.7%	0.6%	0.5%
Stepchild	1.4%	1.2%	1.0%
Grandchild	2.0%	2.5%	1.9%
Brother or Sister	1.1%	1.6%	1.4%
Parent	1.9%	1.8%	1.6%
Parent-in-law	0.7%	0.5%	0.4%
Son-in-law or Daughter-in-law	0.5%	0.6%	0.4%
Other Relatives	1.3%	1.8%	1.4%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	1.4%	2.9%	2.9%
In Group Quaters	0.2%	0.6%	0.9%
Institutionalized	0.2%	0.3%	0.3%
Noninstitutionalized	0.0%	0.3%	0.5%
2023 Population 25+ by Educational Attainment			
Total	85,321	328,362	839,970
Less than 9th Grade	2.7%	6.1%	4.5%
9th - 12th Grade, No Diploma	3.4%	5.3%	4.5%
High School Graduate	17.2%	17.0%	16.5%
GED/Alternative Credential	2.6%	2.9%	2.3%
Some College, No Degree	18.8%	18.8%	16.7%
Associate Degree	8.8%	8.8%	7.4%
Bachelor's Degree	31.3%	27.0%	30.7%
Graduate/Professional Degree	15.2%	14.1%	17.3%
2023 Population 15+ by Marital Status			
Total	101,666	391,228	1,001,594
Never Married	26.1%	31.8%	32.9%
Married	62.7%	55.7%	53.4%
Widowed	3.3%	4.1%	4.1%
Divorced	7.9%	8.3%	9.6%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	74,207	269,127	706,681
Population 16+ Employed	95.9%	96.2%	96.7%
Population 16+ Unemployment rate	4.1%	3.8%	3.3%
Population 16-24 Employed	10.8%	12.4%	12.8%
Population 16-24 Unemployment rate	12.6%	8.5%	6.3%
Population 25-54 Employed	68.5%	63.9%	64.2%
Population 25-54 Unemployment rate	2.8%	3.1%	2.5%
Population 55-64 Employed	15.5%	16.6%	15.2%
Population 55-64 Unemployment rate	3.3%	3.3%	3.5%
Population 65+ Employed	5.2%	7.1%	7.9%
Population 65+ Unemployment rate	4.6%	3.0%	3.6%



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2023 Employed Population 16+ by Industry			
Total	71,140	258,881	683,599
Agriculture/Mining	0.6%	0.4%	0.5%
Construction	5.7%	7.8%	7.3%
Manufacturing	10.1%	9.7%	7.7%
Wholesale Trade	1.9%	2.0%	1.9%
Retail Trade	10.6%	10.4%	10.3%
Transportation/Utilities	4.6%	4.8%	5.7%
Information	4.0%	2.6%	2.6%
Finance/Insurance/Real Estate	11.1%	9.6%	10.8%
Services	49.4%	50.1%	50.9%
Public Administration	2.1%	2.8%	2.4%
2023 Employed Population 16+ by Occupation			
Total	71,139	258,880	683,598
White Collar	72.1%	65.9%	68.4%
Management/Business/Financial	22.2%	19.3%	22.1%
Professional	30.2%	26.2%	26.4%
Sales	8.6%	8.9%	9.3%
Administrative Support	11.1%	11.4%	10.6%
Services	12.9%	15.4%	14.7%
Blue Collar	15.0%	18.7%	16.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.2%	5.3%	4.9%
	3.0%	3.4%	2.4%
Installation/Maintenance/Repair			
Production	3.2% 5.5%	4.2% 5.9%	3.2%
Transportation/Material Moving	5.5%	5.9%	6.3%
2020 Households by Type	20.200	166 425	460.600
Total	38,388	166,125	468,699
Married Couple Households	68.2%	53.7%	45.8%
With Own Children <18	36.2%	23.1%	20.0%
Without Own Children <18	32.0%	30.6%	25.8%
Cohabitating Couple Households	4.0%	5.4%	5.9%
With Own Children <18	1.7%	1.9%	1.9%
Without Own Children <18	2.3%	3.4%	4.0%
Male Householder, No Spouse/Partner	10.1%	16.5%	19.5%
Living Alone	5.4%	9.6%	13.3%
65 Years and over	1.4%	2.1%	2.5%
With Own Children <18	1.7%	1.7%	1.6%
Without Own Children <18, With Relatives	2.2%	3.3%	2.7%
No Relatives Present	0.7%	1.9%	1.9%
Female Householder, No Spouse/Partner	17.8%	24.4%	28.8%
Living Alone	7.4%	11.8%	15.9%
65 Years and over	3.2%	5.1%	5.8%
With Own Children <18	4.8%	5.2%	5.9%
Without Own Children <18, With Relatives	4.9%	6.4%	5.8%
No Relatives Present	0.6%	1.1%	1.2%
2020 Households by Size			
Total	38,388	166,125	468,699
1 Person Household	12.8%	21.5%	29.2%
2 Person Household	27.2%	30.4%	30.7%
3 Person Household	18.8%	17.4%	15.7%
4 Person Household	22.2%	16.1%	13.7%
5 Person Household	11.3%	8.5%	6.5%
6 Person Household	4.8%	3.8%	2.7%
7 + Person Household	2.9%	2.4%	1.6%



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2020 Households by Tenure and Mortgage Status			
Total	38,388	166,125	468,699
Owner Occupied	82.3%	63.4%	50.2%
Owned with a Mortgage/Loan	65.5%	44.5%	34.9%
Owned Free and Clear	16.8%	18.9%	15.2%
Renter Occupied	17.7%	36.6%	49.8%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	106	105	81
Percent of Income for Mortgage	19.7%	21.0%	27.4%
Wealth Index	141	110	111
2020 Housing Units By Urban/ Rural Status			
Total	39,651	174,960	502,171
Urban Housing Units	98.5%	97.7%	97.7%
Rural Housing Units	1.5%	2.3%	2.3%
2020 Population By Urban/ Rural Status			
Total	122,765	473,545	1,195,968
Urban Population	98.6%	97.5%	97.2%
Rural Population	1.4%	2.5%	2.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Latitude: 33.00738 Longitude: -96.54689

Top 3 Tapestry Segments 1. Up and Coming Families (7A) Home Improvement (4B) Young and Restless (1B) 3. Workday Drive (4A) Urban Edge Families (7C) Home Improvement (4B) 2023 Consumer Spending \$122,571,098 \$416,220,707 \$1,229,980,795 Average Spent \$2,924,42 \$2,39,84 \$2,515.06 Spending Potential Index 133 109 114 Education: Total \$ \$95,362,595 \$33,288,079 \$985,321,175 Average Spent \$2,274,642 \$2,202,062,555 \$2,002,062,254 \$2,002,062,255 Average Spent \$2,175,517 \$698,642,54 \$2,002,064,254 \$2,002,064,254 \$2,002,068,255 Average Spent \$5,080,66 \$4,028,52 \$4,094,72 \$2,002,068,254 \$2,002,056,255 \$4,094,754 \$160 110 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 \$4,094 \$2,002,508,255 \$4,094,75 \$5,713,63 \$4,134,71 \$4,003.00 \$5,991,30,750 \$1,250,975,622 \$3,674,508,694 \$4,094,725 \$4,094,75 \$5,71		0 - 10 minute		10 - 20 minute	20 - 30 minute
Boomburbs (LC) Workday Drive (4A) Metre Renters (3B) 3. Workday Drive (4A) Urban Edge Families (7C) Metre Renters (3B) 2022 Consumer Spending Urban Edge Families (7C) Metre Renters (3B) Apparel & Services: Total \$ \$122,571,098 \$416,220,707 \$1,229,980,795 Average Spent \$2,924.42 \$2,399.84 \$2,275.106 Spending Potential Index 133 109 114 Education: Total \$ \$22,275.25 \$133,288,079 \$985,321,175 Average Spent \$2,275,456,17 \$6698,694,254 \$2,004,72 \$258,601,62 \$4,028,52 \$4,094,72 Spending Potential Index 134 107 108 \$360,519,760 \$1,250,975,622 \$3,673,638,694 Food at Home: Total \$ \$212,94,73,903 \$717,111,785 \$2,2103,044,323 Average Spent \$5,093,26 \$4,134,71 101 116 Food at Home: Total \$ \$213,473,903 \$717,111,785 \$2,2103,044,323 Average Spent \$5,093,26 \$4,134,71 \$4,300,30 <th>Top 3 Tapestry Segments</th> <th></th> <th></th> <th></th> <th></th>	Top 3 Tapestry Segments				
Workday Drive (4A) Urban Edge Families (7C) Home Improvement (4B) 2022 Consumer Spending Verage Spent \$122,571,098 \$416,220,707 \$1,229,980,795 Average Spent \$2,924,42 \$2,399,84 \$2,525.06 Spending Potential Index 133 109 1141 Education: Total \$ \$95,362,595 \$333,288,079 \$985,321,175 Average Spent \$2,275,25 \$1,921,67 \$2,002,508,295 Average Spent \$5,080.66 \$4,028,52 \$4,094,72 Spending Potential Index 134 107 1018 Food at Home: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$5,080.66 \$4,028,52 \$4,094,72 Spending Potential Index 134 107 108 Average Spent \$8,601,62 \$7,712,85 \$7,513,63 Average Spent \$8,801,62 \$7,712,87 \$4,303,03 Average Spent \$5,080,691 \$4,324,71 \$4,300,01 Average Spent \$5,080,753 \$1,337,069,882 \$3,799,896,189	1.	Up and Coming Families (7A)	Home	Improvement (4B)	Young and Restless (11B)
2023 Consumer Spending \$122,571,098 \$416,220,707 \$1,229,980,795 Avparel & Services: Total \$ \$2,2924,42 \$2,399,84 \$2,2515.06 Spending Potential Index 133 109 114 Education: Total \$ \$95,362,595 \$333,288,079 \$985,321,175 Average Spent \$2,275,25 \$1,921.67 \$2,014,78 Spending Potential Index 127 107 112 Entertainmert/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$5,080.66 \$4,028.52 \$4,004.72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$\$8,601.62 \$7,711,1785 \$\$2,103,044,323 Average Spent \$\$1,337,069,882 \$\$7,750.25 \$\$7,770.25 Spending Potential Index 137 111 116 Health Care: Total \$ \$\$13,839,304 \$\$71,711,785 \$\$2,103,044,323 Average Spent \$\$9,95,04,97 \$\$7,702,25	2.	Boomburbs (1C)	V	Vorkday Drive (4A)	Metro Renters (3B)
Apparel & Services: Total \$ \$122,571,098 \$416,220,707 \$1,229,980,795 Average Spent \$2,924,42 \$2,399,84 \$2,515.06 Spending Potential Index 133 109 114 Education: Total \$ \$95,362,595 \$333,288,079 \$985,321,175 Average Spent \$2,275.25 \$1,921.67 \$2,011.78 Spending Potential Index 127 107 112 Entertainment/Recreation: Total \$ \$212,945,617 \$699,694,254 \$2,002,508,295 Average Spent \$134 107 108 Food Arlome:: Total \$ \$260,612 \$7,212.85 \$7,513.63 Spending Potential Index 134 107 108 Food Away from Home:: Total \$ \$213,473,903 \$71,111,785 \$2,103,04,323 Average Spent \$213,473,903 \$71,111,785 \$2,103,04,323 Average Spent \$5,50,32,55 \$4,134,71 \$4,300,30 Spending Potential Index 137 111 116 Healt Care: Total \$ \$168,00,016 \$555,788,547 \$1,606,532,551 </td <td>3.</td> <td>Workday Drive (4A)</td> <td>Urban</td> <td>Edge Families (7C)</td> <td>Home Improvement (4B)</td>	3.	Workday Drive (4A)	Urban	Edge Families (7C)	Home Improvement (4B)
Average Spent \$2,924.42 \$2,399.84 \$2,515.06 Spending Potential Index 133 109 114 Education: Total \$ \$95,32,595 \$333,288,079 \$9285,321,175 Average Spent \$2,275,25 \$1,921.67 \$9285,321,175 Average Spent \$2,275,25 \$1,921.67 \$928,532,1175 Entertainment/Recreation: Total \$ \$212,945,617 \$698,664,254 \$2,002,508,295 Average Spent \$5,080.66 \$4,028,52 \$4,004,72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$8,601.62 \$7,712.85 \$7,513.63 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093,26 \$4,134.71 \$4,300.30 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$555,788,547 \$1,60	2023 Consumer Spending				
Spending Potential Index 113 109 114 Education: Total \$ \$955,362,595 \$333,288,079 \$985,321,175 Average Spent \$2,275.25 \$1,912,617 \$1,017 1112 Entertainment/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$134 107 108 Food at Home: Total \$ \$360,162 \$7,212,85 \$4,73,80,894 Average Spent \$134 107 108 Food at Home: Total \$ \$360,162 \$7,212,85 \$7,513.63 Spending Potential Index 112 106 110 Food At Worage Spent \$\$5,093,26 \$4,134,71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504,97 \$7,700,25 \$7,770.02 Spending Potential Index 109 111 Personal Care Products & Services: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951	Apparel & Services: Total \$	\$122,5	571,098	\$416,220,707	\$1,229,980,795
Education: Total \$ \$95,362,595 \$333,288,079 \$985,321,175 Average Spent \$2,275,25 \$1,921,67 \$2,014,78 Spending Potential Index 127 107 112 Entertainment/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$5,080,66 \$4,028,52 \$4,094,72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$2,103,044,323 Average Spent \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$98,304,97 \$7,709,25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$1,66,200,4761 \$555,788,547 <td>Average Spent</td> <td>\$2</td> <td>,924.42</td> <td>\$2,399.84</td> <td>\$2,515.06</td>	Average Spent	\$2	,924.42	\$2,399.84	\$2,515.06
Average Spent \$2,275.25 \$1,921.67 \$2,014.78 Spending Potential Index 127 107 112 Entretainment/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$50,80.66 \$4,028.52 \$4,094.72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$60,519,760 \$1,250,975,622 \$5,674,508,694 Average Spent \$8,601.62 \$7,212.85 \$7,513.63 Spending Potential Index 126 106 110 Food at Mome: Total \$ \$213,473.903 \$111,17,85 \$2,103.044,323 Average Spent \$214,373,903 \$111,17,85 \$2,103.044,323 Average Spent \$13,473.903 \$111,17,85 \$2,103.04,323 Average Spent \$13,87,306,882 \$3,799,896,189 \$4,030.30 Spending Potential Index 133 111 116 Heath Care: Total \$ \$16,82,00,461 \$130,61,823 \$4,779,925 \$7,770.02 Spending Potential Index 130 109 <td< td=""><td>Spending Potential Index</td><td></td><td>133</td><td>109</td><td>114</td></td<>	Spending Potential Index		133	109	114
Spending Potential Index 127 107 112 Entertainment/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$5,080,66 \$4,028,52 \$4,094,72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$8,601,62 \$7,712,135 \$2,103,044,323 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$5,093,26 \$4,134,71 \$4,400,30 Spending Potential Index 137 111 116 Health Care: Total \$ \$59,894,897 \$7,709,25 \$7,770,02 Spending Potential Index 129 105 1006 HH Furnishings & Equipment: Total \$ \$4,013.09 \$3,210.32 \$3,285,24 Spending Potential Index 136 109 1111 Personal Care Products & Services: Total \$ \$53,080,001 \$182,253,575 \$531,748,864 Average Spent \$1,283,80 \$1,405,83 \$1,	Education: Total \$	\$95,3	362,595	\$333,288,079	\$985,321,175
Entertainment/Recreation: Total \$ \$212,945,617 \$698,694,254 \$2,002,508,295 Average Spent \$5,080.66 \$4,028.52 \$4,094.72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$8,601.62 \$7,212.85 \$7,513.63 Spending Potential Index \$126 106 110 Food at Wary from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093.26 \$4,134.71 \$4,30.30 Spending Potential Index 111 116 Healt Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,209,461 \$555,788,547 \$1,606,632,951 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$1,367,688,060 \$4,682,622,783\$	Average Spent	\$2	,275.25	\$1,921.67	\$2,014.78
Average Spent \$\$,080.66 \$4,028.52 \$4,094.72 Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$8,601.62 \$7,212.85 \$7,513.63 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093.26 \$4,134.71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,188 Average Spent \$9,504.97 \$7,70.02 \$5,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$555,788,547 \$1,606,632,951 Average Spent \$136,200,461 \$555,788,547 \$1,606,632,951 Average Spent \$134 110 111 Personal Care Products & Services: Total \$ \$1,367,688,060 \$4,682,622,783	Spending Potential Index		127	107	112
Spending Potential Index 134 107 108 Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,74,508,694 Average Spent \$8,601.62 \$7,21.85 \$7,513.63 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5093,26 \$4,134.71 \$4,300,30 Spending Potential Index 137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$108 \$100 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$136 100 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,000 \$4,682,622,783 \$1,689,664,519 Average Spent \$1,367,688,000 \$4,682,622,783 \$1,689,664,519 Average Spent \$132,619,465	Entertainment/Recreation: Total \$	\$212,9	945,617	\$698,694,254	\$2,002,508,295
Food at Home: Total \$ \$360,519,760 \$1,250,975,622 \$3,674,508,694 Average Spent \$8,601.62 \$7,212.85 \$7,513.63 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093.26 \$4,134.71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$338,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$4,613.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,267,688,060 \$4,682,622,783 \$1,368,64,519 Average Spent \$1,327,668,060 \$4,682,622,783 \$1,368,64,519 Average Spent \$133 \$1,050.83<	Average Spent	\$5	,080.66	\$4,028.52	\$4,094.72
Average Spent \$8,601.62 \$7,212.85 \$7,513.63 Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093.26 \$413.4.71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$998,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$4,013.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 101 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$26,98.98 \$27,992.59 Spending Potential Index 132 109 113 Support Payments/Cash Contributions/Gifts in Kind: Total \$ <t< td=""><td>Spending Potential Index</td><td></td><td>134</td><td>107</td><td>108</td></t<>	Spending Potential Index		134	107	108
Spending Potential Index 126 106 110 Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,2103,044,323 Average Spent \$5,093.26 \$4,134.71 \$\$4,044,323 Average Spent \$137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$168,200,461 \$556,788,547 \$1,606,632,951 \$1,607,325 Average Spent \$136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,283.80 \$1,087.32 \$1,087.32 Spending Potential Index 134 110 114 Shelter: Total \$ \$13,649,664,519 \$13,689,664,519 Average Spent <td< td=""><td>Food at Home: Total \$</td><td>\$360,5</td><td>519,760</td><td>\$1,250,975,622</td><td>\$3,674,508,694</td></td<>	Food at Home: Total \$	\$360,5	519,760	\$1,250,975,622	\$3,674,508,694
Food Away from Home: Total \$ \$213,473,903 \$717,111,785 \$2,103,044,323 Average Spent \$5,093.26 \$4,134.71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$388,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$4,013.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$4,682,622,783 \$1,087,32 Spending Potential Index 113 110 114 Shetter: Total \$ \$1,367,688,060 \$4,682,622,783 \$1,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$1,689,664,519 Spending Potential Index 113 113 113 Average Spent \$133,619,644,519<	Average Spent	\$8	,601.62	\$7,212.85	\$7,513.63
Average Spent \$5,093.26 \$4,134.71 \$4,300.30 Spending Potential Index 137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,960,97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$4,013.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$4,682,622,783 \$1,087,323 Spending Potential Index 134 110 114 Shelter: Total \$ \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$32,631.60 \$26,998.98 \$27,992.59 Spending Potential Index 132 109 113 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$183,389,206	Spending Potential Index		126	106	110
Spending Potential Index 137 111 116 Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 0105 0106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$4,013.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$132,619,645 \$4,071,158 \$13,689,664,519 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$183,389,206 \$584,371,158 \$13,637,974,293 Spending Potential Index 110 1113 107 1132 107 <td>Food Away from Home: Total \$</td> <td>\$213,4</td> <td>173,903</td> <td>\$717,111,785</td> <td>\$2,103,044,323</td>	Food Away from Home: Total \$	\$213,4	173,903	\$717,111,785	\$2,103,044,323
Health Care: Total \$ \$398,381,753 \$1,337,069,882 \$3,799,896,189 Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$40,13.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,283.80 \$1,050.83 \$1,087.32 Spending Potential Index 134 110 114 Shelter: Total \$ \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$132,631.60 \$4,682,622,783 \$13,689,664,519 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$183,389,206 \$584,371,158 \$1,637,974,293 Suport Payments/Cash Contributions/Gifts in Kind: Total \$ \$181	Average Spent	\$5	,093.26	\$4,134.71	\$4,300.30
Average Spent \$9,504.97 \$7,709.25 \$7,770.02 Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$555,788,547 \$1,606,632,951 Average Spent \$168,200,461 \$555,788,547 \$1,606,632,951 Average Spent \$109 \$111 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,283.80 \$1,050.83 \$1,087.32 Spending Potential Index 134 110 114 Shelter: Total \$ \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$183,389,206 \$584,371,158 \$1,637,974,293 Average Spent \$132,619,445 \$429,762,311 \$1,223,481,621 \$1,223,481,621 Spending Potential Index 110 1111 \$1,777,792 \$2,501,777	Spending Potential Index		137	111	116
Spending Potential Index 129 105 106 HH Furnishings & Equipment: Total \$ \$168,200,461 \$556,788,547 \$1,606,632,951 Average Spent \$4,013.09 \$3,210.32 \$3,285.24 Spending Potential Index 136 109 111 Personal Care Products & Services: Total \$ \$53,808,001 \$182,253,575 \$531,748,864 Average Spent \$1,367,688,060 \$4,682,622,783 \$13,689,664,519 Average Spent \$32,631.60 \$4,682,622,783 \$13,689,664,519 Average Spent \$32,631.60 \$4,682,622,783 \$13,689,664,519 Average Spent \$32,631.60 \$4,682,622,783 \$13,689,664,519 Spending Potential Index 132 109 113 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$183,389,206 \$584,371,158 \$1,637,974,293 Average Spent \$132,619,445 \$429,762,311 \$1,223,481,621 Average Spent \$3,164.16 \$2,477.92 \$2,791,734 Average Spent \$3,164.16 \$2,477.92 \$2,791,752,41 Average Spent <td>Health Care: Total \$</td> <td>\$398,3</td> <td>381,753</td> <td>\$1,337,069,882</td> <td>\$3,799,896,189</td>	Health Care: Total \$	\$398,3	381,753	\$1,337,069,882	\$3,799,896,189
HHFurnishings & Equipment: Total \$\$168,200,461\$556,788,547\$1,606,632,951Average Spent\$4,013.09\$3,210.32\$3,285.24Spending Potential Index136109111Personal Care Products & Services: Total \$\$53,808,001\$182,253,575\$531,748,864Average Spent\$1,283.80\$1,050.83\$1,087.32Spending Potential Index134110114Shelter: Total \$\$1,367,688,060\$4,682,622,783\$13,689,664,519Average Spent\$1,367,688,060\$4,682,622,783\$13,689,664,519Average Spent\$132,611,60\$26,998,98\$27,992.59Spending Potential Index132109113Support Payments/Cash Contributions/Gifts in Kind: Total \$\$183,389,206\$584,371,158Average Spent\$132,619,445\$429,762,311\$1,223,481,621Travel: Total \$\$132,619,445\$429,762,311\$1,223,481,621Average Spent\$3,164.16\$2,477.92\$2,501.77Spending Potential Index141110111Vehicle Maintenance & Repairs: Total \$\$73,448,862\$246,524,650\$714,784,007Average Spent\$1,752.41\$1,421.41\$1,461.59		\$9	,504.97	\$7,709.25	\$7,770.02
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Spending Potential Index136109111Personal Care Products & Services: Total \$\$53,808,001\$182,253,575\$531,748,864Average Spent\$1,283.80\$1,050.83\$1,087.32Spending Potential Index134110114Shelter: Total \$\$1,367,688,060\$4,682,622,783\$13,689,664,519Average Spent\$32,631.60\$26,998.98\$27,992.59Spending Potential Index132109113Support Payments/Cash Contributions/Gifts in Kind: Total \$\$183,389,206\$584,371,158\$1,637,974,293Average Spent\$4,375.47\$3,369.36\$3,349.33Spending Potential Index140108107Travel: Total \$\$132,619,445\$429,762,311\$1,223,481,621Average Spent\$3,164.16\$2,477.92\$2,501.77Spending Potential Index141110111Vehicle Maintenance & Repairs: Total \$\$73,448,862\$246,524,650\$714,784,007Average Spent\$1,752.41\$1,421.41\$1,461.59	HH Furnishings & Equipment: Total \$				
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Vehicle Maintenance & Repairs: Total \$ \$73,448,862 \$246,524,650 \$714,784,007 Average Spent \$1,752.41 \$1,421.41 \$1,461.59	5 .	\$3	,164.16	\$2,477.92	\$2,501.77
Average Spent \$1,752.41 \$1,421.41 \$1,461.59	Spending Potential Index				
			-		
Spending Potential Index 134 108 112		\$1	,752.41	\$1,421.41	\$1,461.59
	Spending Potential Index		134	108	112

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.